Charlotte Molloy

UX Designer

I am a qualified, people oriented UX designer with a background in graphic design, teaching, systems and soft skills training. Over the past six years, my professional journey has been a deliberate combination of freelance design and a commitment to ongoing education, aimed at elevating my skills and expertise to successfully transition into the vibrant sphere of UX design, where my true career aspirations lie.

Work Experience

Freelance | Graphic Designer

2017 - PRESENT, MEATH

I manage end-to-end design projects, liaising with clients, conceptualizing designs and delivering high-quality visuals while adhering to timelines and specifications all of which are still being used in current brand collateral and product design.

Freelance | Creative Arts Teacher

2013 - 2020, DUBLIN

I cultivated a dynamic learning environment by developing an engaging programme, encouraging students' artistic expression and providing guidance to nurture their creativity across various mediums. I tripled class participation during the 7 years in business.

Tully Nurseries | Team Lead

2003 - 2005, DUBLIN

I oversaw team operations, facilitated effective communication, mentored team members and ensured cohesive collaboration to achieve our collective goals during a period of high growth in the horticultural industry.

BT | IMI | Sitel | Training and Development Specialist

2000 -2003, DUBLIN

I designed and delivered tailored learning programs, conducted needs assessments, and leveraged innovative methods to enhance employee skills and professional growth across all levels of the organisation.

Education

UX Design Institute | Professional Diploma in UX Design

Aug 2023 - Jan 2024, DUBLIN

Award: Professional Diploma

Dublin Design Institute | B.A Graphic Design

2019 - 2022, DUBLIN

Award: Distinction 80%

Trinity College Dublin | B.A (Hons) Natural Science

1994 - 1998, DUBLIN

Award: 2.2

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LinkedIn Profile

Skills

Soft

Communication
Visual | Written | Presentation
Organisation
Interpersonal
Collaboration
Leadership
Mentoring
Stakeholder management

Design

User Research | Interviews | Surveys
Competitive Analysis | Benchmark
Usability Testing
Concept Generation
Sketching | Storyboarding
Wire framing
Prototyping
Branding | Brand Guidelines

Tools

Figma (Udemy certified)
Design Systems
Adobe Creative Suite
Miro
Google Apps
MS Apps
Chat GPT (AI)
Mid Journey (AI)
Basic HTML / CSS (Basic)
Git/GitHub (Basic)

Awards

MISTD 2022

International Society of Typographic Designers Student Assessment

Student of the Year 2022-23

Dublin Design Institute

References

Available on Request